

Business India

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Carlo Paris, 50, is the founder and CEO of Paris & Partners, a business facilitation and matchmaking consultancy in Milan, Italy. Paris is convinced that to counter the growing economic competition from China, Europe needs to synergise its priorities with India and Brazil. Since 2005, he has been trying to get the wealthiest families of India and Italy together in M&A and joint venture activity. Recently, he tied with UTI Bank to work jointly in identifying and executing business opportunities. Apart from promoting some of the finest Italian wines and fashion brands in India, Paris has facilitated talks between Reliance Retail and Italian automotive firm Corghi SpA for its plans to offer vehicle servicing of customers when they shop at its hyper-markets. He also got Amit Burman of Dabur Group to sign up for importing Calatrasi wines from Sicily.

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